

BARRIE'S BANANA FACTORY

The Real Cost of Spoilage

Summary edition

Fleets provisioning with uncured fruit lose 28-34% of every fruit load by week six of a crossing.

Cask-cured provisioning reduces that to a median 8.6%, and net provisioning spend falls 19-24% on switching.

The cure pays for itself inside one season on any route longer than five weeks. Below five weeks the case is weaker.

The full 24-page study is at </resources/whitepaper-roi.pdf>

This is a sample document from a demonstration website.
Barrie's Banana Factory is a fictional company. See </legal/>.